

Kristóf Világi

- PhD. Student
- Sport Economics and Decision-Making Research Center; Rector's Office
- Year of birth: 1993

Qualifications, academic degrees

University degrees

- University of Physical Education – Doctorate School, Budapest — PhD Student 2018 –
 - Field: Sport Analytics in Basketball
- University of Physical Education - Corvinus University of Budapest, — Sport Management Msc 2016 – 2018
 - Dissertation: Sports Analytics and Talent Management - Improving performance development methods via using Sports Analytics tools
- University of Physical Education, Budapest — Sport Management Bsc 2013-2016
 - Dissertation: The integration of the sports analytics into the decision-making processes and examining possibilities in Hungary

Professional career

Previous and current jobs, positions and titles

Program Director RRF – Hungarian University of Sport Sciences; Budapest 2022 April – 2023 december

Research Associate, Brainsporting Research Group, Hungarian University of Sport Sciences; Budapest — 2018

August –

- Participating in various case studies.
- Lecturer: IT in Sport, Sport Analytics

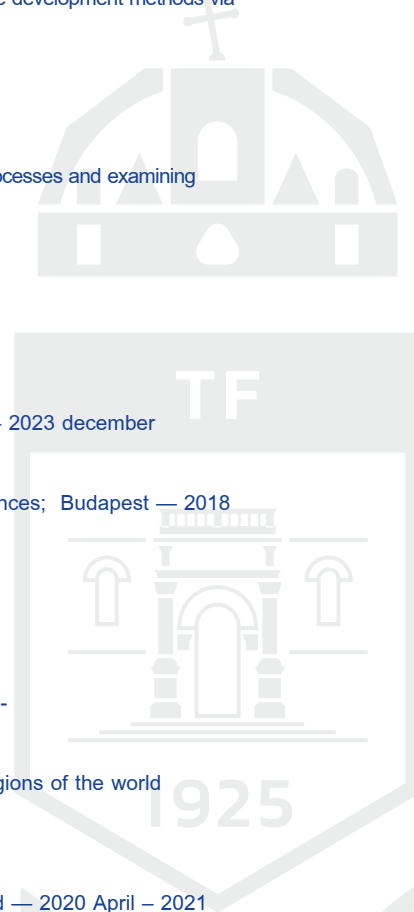
Digital Project Manager, Saatchi & Saatchi Budapest, Budapest, Hungary — 2021 April -

- Responsibilities:
 - Coordination of development and maintenance of websites in various regions of the world
 - Planning and managing resources from multiple teams

Digital Project Coordinator, International Basketball Federation (FIBA); Mies, Switzerland — 2020 April – 2021

March

- Responsibilities:
 - Coordination of development and maintenance of digital products
 - Mobile Apps – on iOS and Android platform for international and continental partners



- Website, Database, CMS, APIs, external tools for an international federation and its partners, organizing 100+ events across the world
- Initialize and oversee cloud migration project
- Organize website support coverage for international basketball events

Digital Project Manager, Webpont Ltd; Budapest — 2016 may – 2020 may

- Responsibilities:
 - Managing various digital projects for professional sports teams, national leagues, national and international sport federations.
 - Communicate with multiple clients (from Hungary, Italy, France, Belgium, UK) simultaneously, defining project scope and budget
 - Manage developer teams to deliver website building, redesign and maintenance, content management system development and support, database and API management projects
 - Coordinate the delivery of mobile apps for international and national organizations.
 - Set up and operate custom built EDM tool for multiple clients
 - Coordinating Live basketball statistics coverage in four countries (Belgium Italy, France, Hungary)
 - Participating on international sport events, coordinating official live stats on scene, managing creative content on site.
 - Handling request from US based (NBA) clients like the Houston Rockets and the Los Angeles Lakers

General Manager, TFSE; Budapest — 2014 August – 2019 July

- Responsibilities:
 - As general manager my responsibilities were: managing tasks related to the youth teams' administration in addition to organizing annual international basketball workshops and tournaments.

Public activities at the university (board memberships, leadership positions)

- RRF Program Director

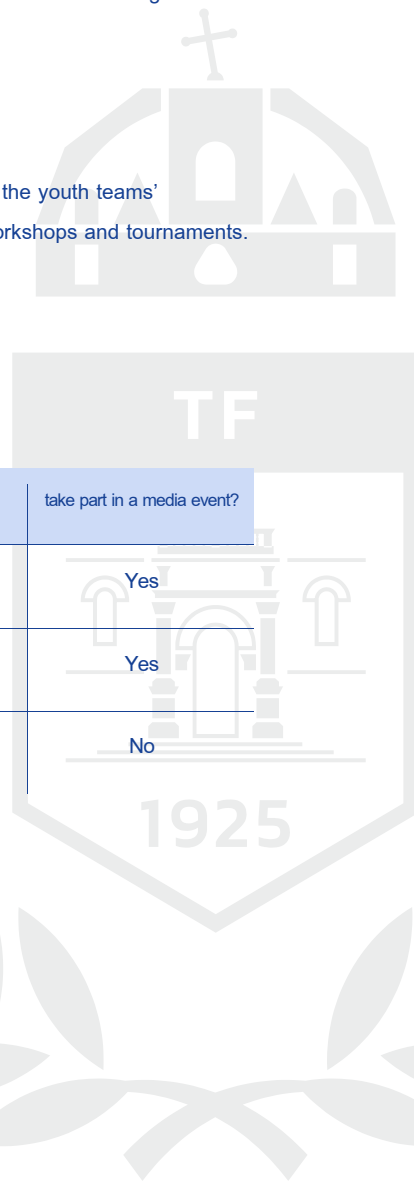
Language skills

language	speaking skills	writing skills	reading skills	take part in a media event?
Hungarian	C2	C2	C2	Yes
English	C2	C2	C2	Yes
French	B1	B1	B1	No

Research, expert activities

Major subjects and topics taught

- Fundamentals of Sport Analytics
- IT and Sport
- Basketball management



Field and discipline

- Sport Analytics

Current research topics

- Sport Analytics
- Sport and digitalisation

Key research

- Sterbenz, Tamás ; Kendelényi-Gulyás, Erika ; Világi, Kristóf ; Pajor, Mátyás ; Pásztor, Sarolta ; Sirgely, Mátyás ; Számpor, Erik ; Troják, Klára ; Zászkaliczky, Tamara ; Csurilla, Gergely - Magyarország versenyképessége a csapatsportágakban Magyar Sporttudományi Társaság (2019) 255 p. pp. 120-165. , 46 p.
- Világi Kristóf, Sterbenz Tamás: Kosárlabda posztok változásainak azonosítása az NBA játékosmozgásainak követésével MAGYAR SPORTTUDOMÁNYI SZEMLE 20 : 5 (82) pp. 66-67. , 2 p. (2019)
- Világi Kristóf, Sterbenz Tamás: A hazai sportinformatikai és sportanalitikai helyzet feltérképezése, adatfelhasználási lehetőségek kidolgozása 19. évfolyam 2018/5 (77) pp. 32-35.,(2018)
- Boros Zoltán, Világi Kristóf, Sterbenz Tamás: A 3x3 kosárlabda statisztika vizsgálata a dobások kiválasztása és hatékonysága szempontjából 19. évfolyam 2018/5 (77) pp. 11-17. ,(2018)

Publications

- My publications in MTMT (Catalogue of Hungarian Scientific Works) [\(link\)](#)

Contacts

University residence

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- Room: A309.1
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Other professional profiles

- LinkedIn: [\(link\)](#)
- MTMT: [\(link\)](#)

