Athletes 2 Business

www.athletestobusiness.eu
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Project partners:

• Sport organisations
  – EOC EU Office, Project leader
  – European Non-Governmental Sports Organisation
  – NOC Finland
  – European Athletics

• Athletes
  – German Athletes’ Commission
  – EOC Athletes’ Commission

• Business
  – Adecco

• Educational Institutions
  – European Athlete as a Student Network
  – Semmelweis University
  – “Specialised Organisations”
    • Olympic Training Center Berlin
    • Institut National du Sport, Expertise et Performance
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Objective

• Bring together stakeholders in dual career
• Identify good practices
• Disseminate guidelines on dual career to create an enabling environment/framework
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Activities

• Processes
  • Workshops (4)
  • Study visits (5)
  • Final conference

• Products
  • Homepage: www.athletes2business.eu
    • Languages: EN, FR
  • 4 questionnaires
    • Languages: DE, EN, FR, HU
    • 950 responses
    • Analysis
  • Guidelines
Focus: Athlete

“If you are in transition [from sports to the labor market], what do you think are the largest barriers to making the transition?”

“When I was young the clubs make me think I can arrive to be a big player, but I finish my career without nothing in my hands no study and no money, now I got a family and I am depressed !!!”

“The age and the experience”

“It's impossible to learn and train at the same time.”

“A bad Curriculum Vitae and no experience in business.”
Are you currently/ Have you been taking part in a career programme designed for athletes?
N=647
How could your school or university provide/have provided you with better support? 
N=1329

- Provide a flexible time-table: 24%
- Arrange postponement of exams: 17%
- Give advice in study organisation: 11%
- Supply easier admission to studies: 10%
- Supply a virtual platform: 9%
- Assist with internship/work placement: 7%
- Offer entry support to the labour market: 6%
- Offer vocational counselling: 6%
- Provide career planning advice: 6%
- Other: 5%
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• Guidelines Athletes
  – Be Committed, Proactive and Ask
  – Athletes’ Commissions inform and advocate DC

• Guidelines Businesses
  – Businesses Should Be Open and Available for Dialogue
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• Guidelines Educational Institutions
  – Flexibility
  – Cooperation SO and educational institutions

• Guidelines Sport Organisations
  – Commitment
  – Mainstream DC
• Guidelines EU
  – Political support for DC
    • WG education and training
    • Council recommendation
    • Be athlete friendly
  – Support relevant networks which share good practices and knowledge
Contact

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