

Teaching – learning – development

**tendencies in the Hungarian ski-
clubs**

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Surveys, bibliography

- **Sándor Marton**, Budapest Communication and Business School,
university thesis 2015
Analysis of the marketing activity in relation of Eplény ski area
- **Fanni Jáki**; University of Physical Education, Budapest,
university thesis 2015
Motivation factors for choosing skiholiday offers
- **Julia Galambos**; University of Physical Education, Budapest,
university thesis 2015
**The importance of ski-instructions on plastic slopes on the Hungarian
ski-tourism market**
- **Ágoston Dosek** Federation of Hungarian Ski Instructors
2015 april
Survey among ski-club instructors at the vocational training

Character of Hungarian skiing

- **The length of the ski-season /days/** in the last five seasons, (Marton; 2015. p. 39)
-
- **96 - 107 – 109 – 107 - 64** in Eplény
- **90 - 86 – 91 – 107 –50** in Mátraszentistván
-
- Characteristic of selling ski-passes:
- no 1. One day tickets,
- no 2. part time tickets for several hours,
- no 3. multi day tickets,

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SWOT analysis for the Eplény ski arena

(S. Marton 2015, p 18.)

Strength	Weaknesses
special micro climate modern ski-lifts huge number of snow-guns slopes suitable for beginners and families	lack of governmental support natural, geographical aptitudes popular destinations for skiing abroad
Opportunities	Threat
involve the local schools in to periodical ski-lessons cooperate with other ski-resorts developing accommodations work up program packages organising international competitions	global warming strict environment protection low applicable

Sustainable skisport ?

- global warming
- economical crisis
- People's attitude and relation to nature
- the future of skisport
- Rise or waste for skisport ?



environmental judgment of ski-activities

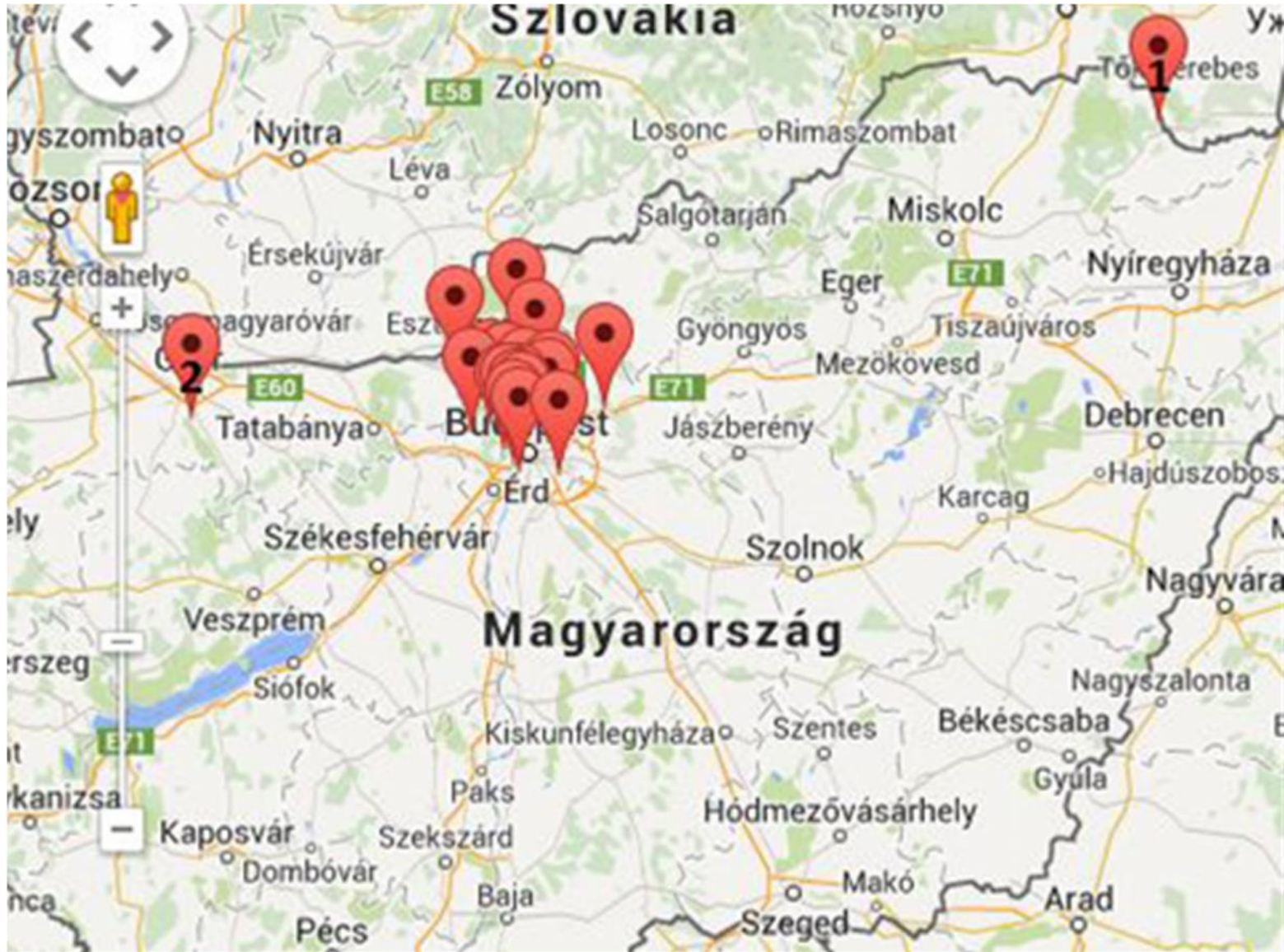
- Solutions:
Development of ski areas,
higher altitude
alternative offers,
Technical investigations,
snow gun
piste preparation development
artificial slopes

development of Hungarian ski clubs in the last years

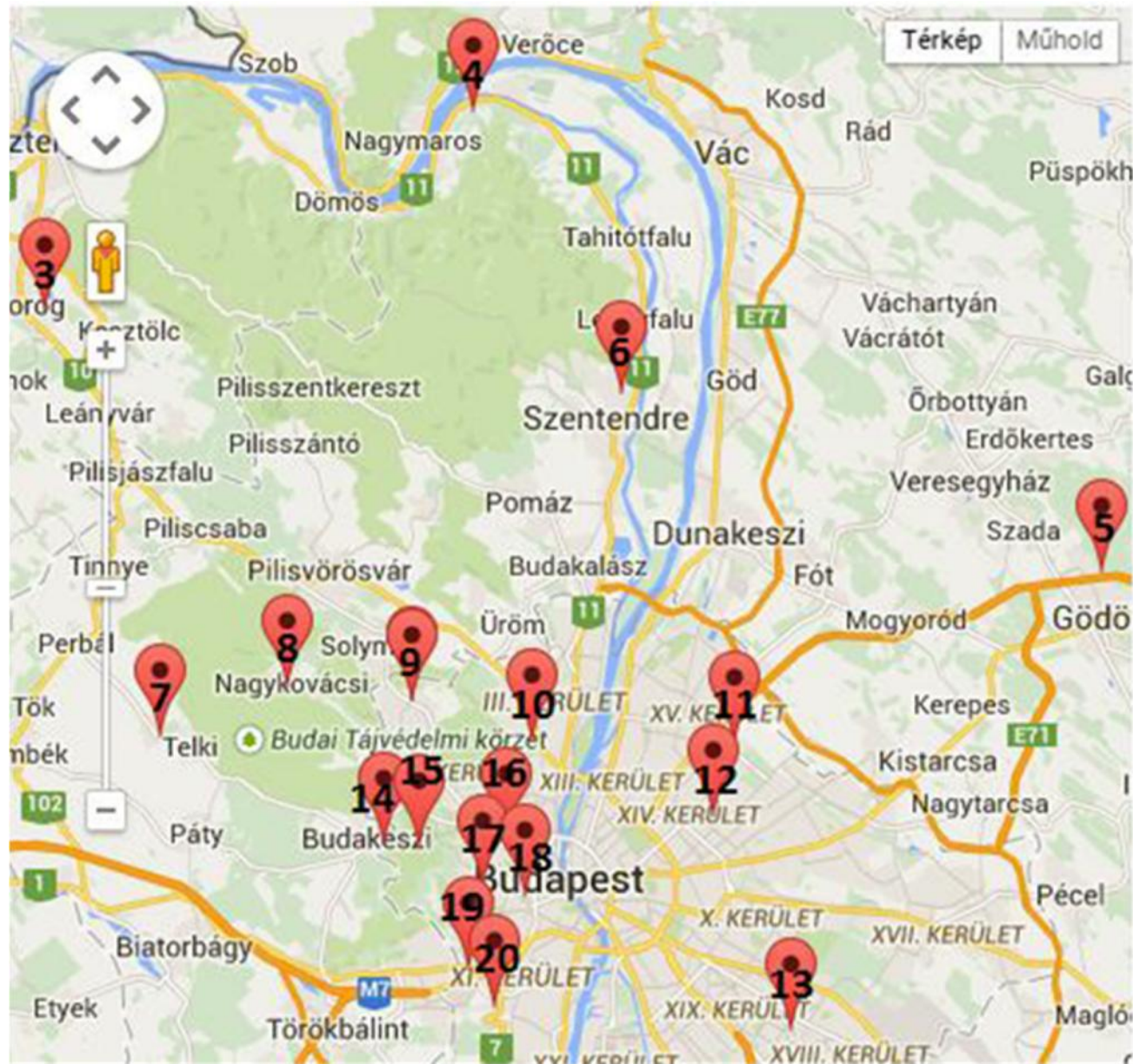
- **Facts:**
- Very high need for ski instructors
- -small “resorts”, short artificial slopes in Hungary,
- -many children taking part in beginners’ courses for the first steps and the development of basic skills in autumn,
- -for the same groups the clubs offer snow-sessions at winter, at local slopes or abroad,
- -club-style programs for summer,
- -parents and adult skiers are also welcome.



development of Hungarian ski clubs



development of Hungarian ski clubs













skiing –travel- motivation of the guests

- **Program= *skiing as touristic attraction*, (Marton S. 2015)**

- motivation for skiing,
leisure time,

sufficient income,

Environmental approach:

natural environment

built environment

social environment



skiing –travel- motivation of the guests

- **Prize is important factor for decisions**
- - 1. close terrains are favorites, short travel.
- - 2. prize for ski-passes
- - 3. accommodation: with half pension, apartment... other alternatives

(Jáki; 2015)



Skiing on plastic slopes: motivation of the guests

- Julia Galambos (2015)
- Method: questionnaire in 6 skiclubs near Budapest
(no. investigated 93)
- 3 deep interviews with club leaders,
- **Conclusions:**
- ***Motivations to use the plastic slopes:***
- -periodical training (leisure sport) for children 71,0 %
- -preparation for the family ski-holiday 55,9 %
- -preparation for school ski-courses 12,9 %
- -preparation for ski competitions 10,8 %

Skiing on plastic slopes: motivation of the guests

- (Julia Galambos 2015)
- ***Other considerations***
 - -similar to real skiing,
 - -cheap possibility to improve special skills
- ***Whose decision?***
 - -parents decision for children
- ***What is against?***
 - -for skilled skiers low satisfaction





learning motivation of public and participants

- **Earlier very low:
goal was to be able to use the lifts..
challenge was to ski very soon and
many times on black ascents,
so missing the proper basic skills.**
- **New generation will grow up in ski-schools**



- learning motivation ?

- Our task is to motivate for learning

learning motivation

of public and participants

- 55% need a Hungarian-language ski-instructor
- Web-pages and social media help to organize small group activities
- Goal setting for seniors
- Task oriented exercises for children
- Fun for everybody
- Modern communication
 - „modern talking with VOX headset”



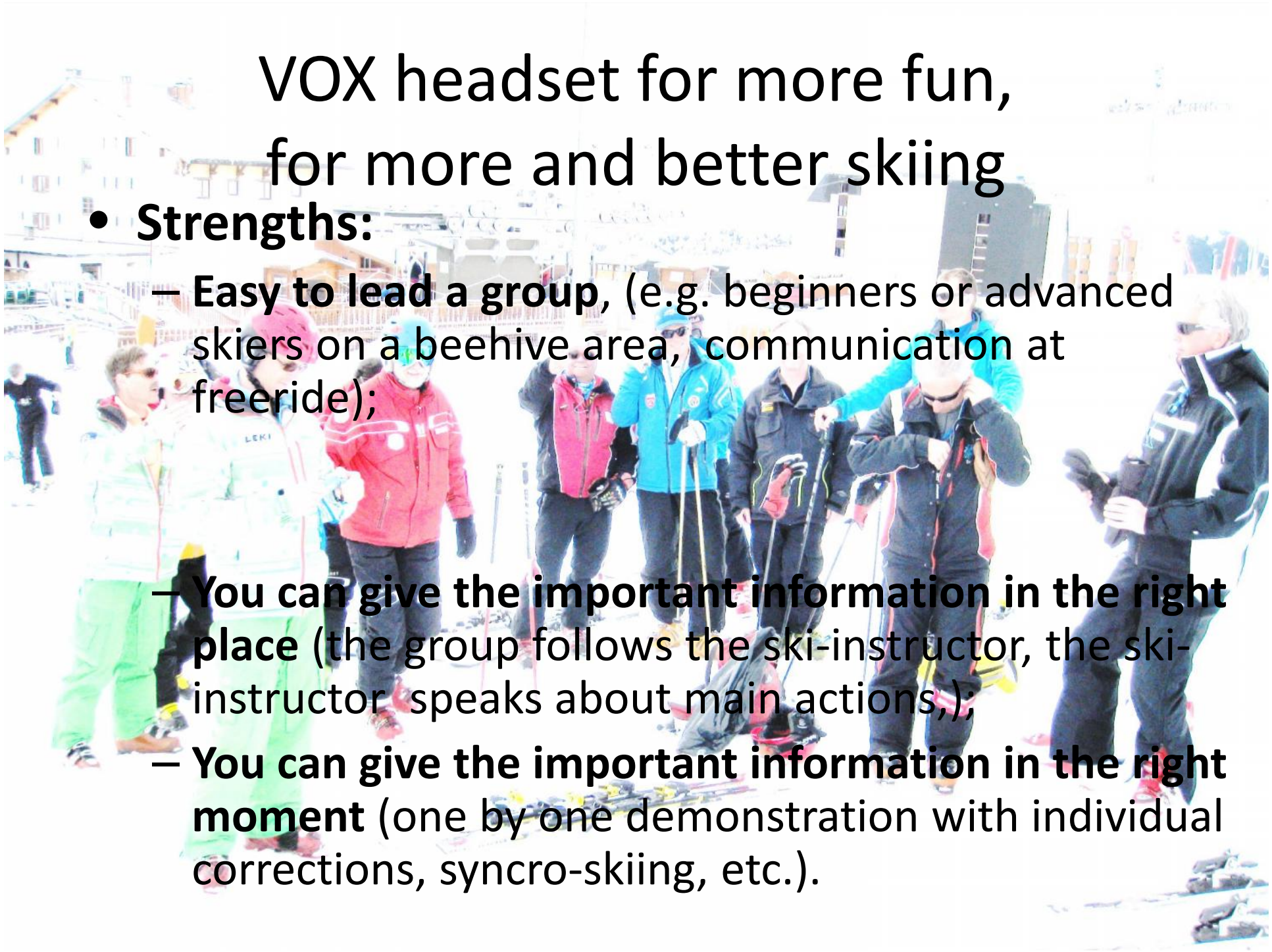
VOX headset for more fun, for more and better skiing

- **Strengths:**

- **Easy to lead a group**, (e.g. beginners or advanced skiers on a beehive area, communication at freeride);

- **You can give the important information in the right place** (the group follows the ski-instructor, the ski-instructor speaks about main actions,);

- **You can give the important information in the right moment** (one by one demonstration with individual corrections, syncro-skiing, etc.).



VOX headset for more fun, for more and better skiing

- **Weaknesses:**

- The preparation needs additional investment and extra work;
- The connection is lost after 150 meters distance;
- No verbal feed-back possible through the device from the members of the group.



VOX headset for more fun, for more and better skiing

- **Opportunities:**

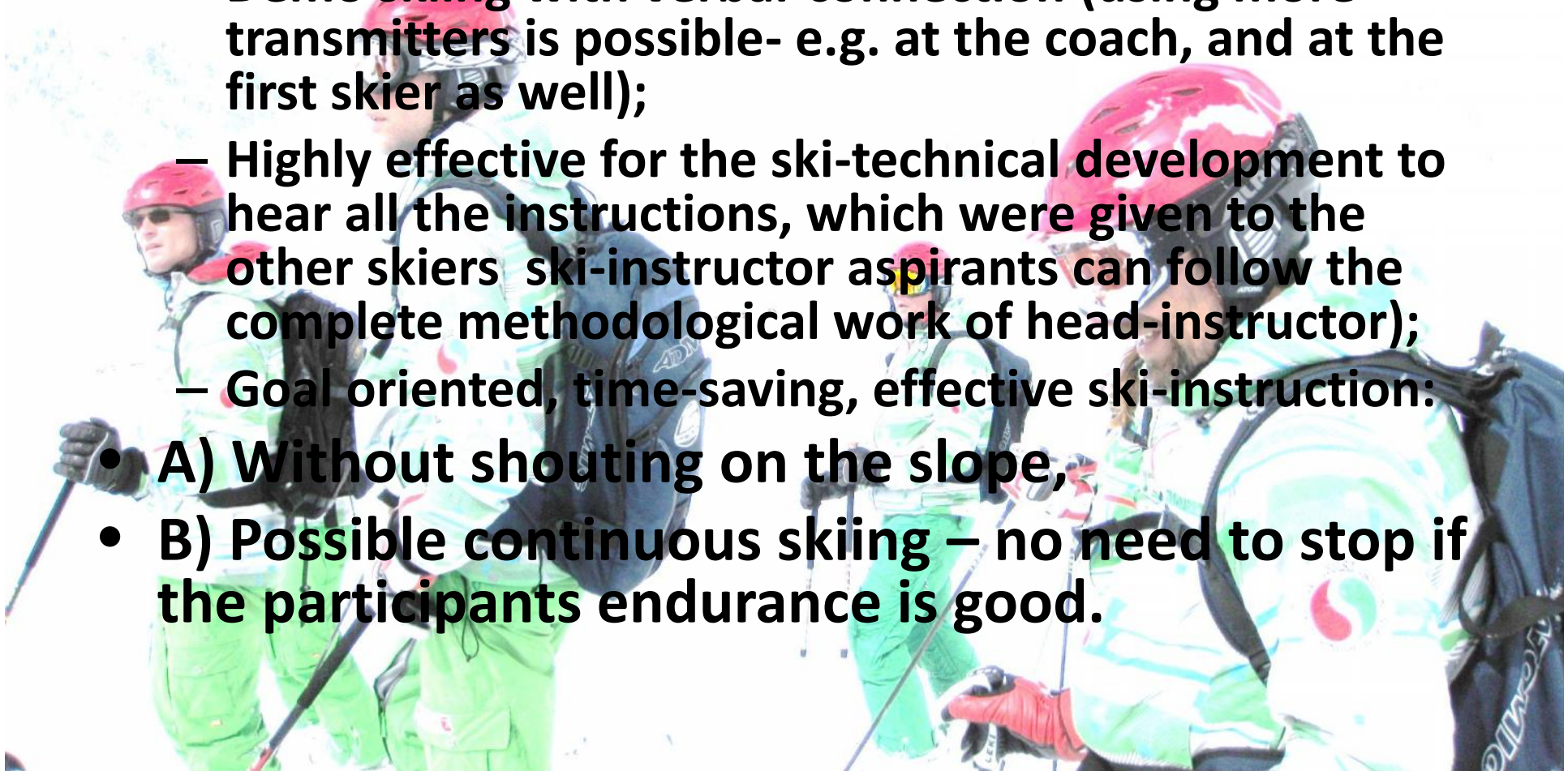
- Demo skiing with verbal-connection (using more transmitters is possible- e.g. at the coach, and at the first skier as well);

- Highly effective for the ski-technical development to hear all the instructions, which were given to the other skiers ski-instructor aspirants can follow the complete methodological work of head-instructor);

- Goal oriented, time-saving, effective ski-instruction:

- **A) Without shouting on the slope,**

- **B) Possible continuous skiing – no need to stop if the participants endurance is good.**



VOX headset for more fun, for more and better skiing

- **Threats:**

- The guests forget to bring the receiver or loose the ear-phone after the previous day;
- Technical problems (weak batteries) Solution: keep in reserve batteries and ear-phones;
- The dominant role of “transmitting” will defer or disturb the self-supporting actions.

ideal character of the ski instructor

(Dosek- SMSZ survey 2015)

What to do after skiing?

Always participate with the guests on „after ski party”	41 %
Find the gold opportunity to be together	39 %
Not necessary to be together	14 %
Not answered	6 %

Need to be a good organizer for alternative - evening programs?

Yes 85 %

Ability to organize evening programs for children?

Yes 82 %

Prepared organizing an evening program for adults?

Yes 58 %

No experience 28 %

No 14 %

ideal character of the skiinstructor

- Travel with ski-clubs:
- No 1. development in skiing: small groups, educated ski-instructors;
- No 2. need for additional services:
 - afternoon and evening animation,
 - amateur competitions,
 - after skiing parties,
 - wellness, sledge, disco, etc



environmental judgment of ski-activities

- **The ski business is negative for the environment**
No 52 %
Yes 30 %
No decision 18 %
- **The local inhabitants of the Alps have more positive environmental attitude comparing to the Hungarian people**
Yes 77 %
- **Skiing is an excellent possibility to make positive change**
Yes 89 %

(Dosek- SMSZ survey 2015)



opinion –feed back- about the teaching methods

- Using helmet is necessary for children Yes 100 %
for adults Yes 78 %
No 5 %
Decision of the guest 17 %
- Are you prepared with some useful exercises to continue skiing at a lift operation pause

Is it important?		Are you prepared?	
Yes	46 %	Yes	89 %
No	13 %	No	3 %
Unconcerned	41 %	Not answered	8 %
- Do You have the possibility to teach different level students intermittently?
Yes: 84 % No: 16 %

opinion –feed back- about the teaching methods

- How much important is the hip angulation at the steering phase of parallel skiing with advanced skiers?

Very important:	9 %
Important:	41 %
Unconcerned:	20 %
Unwholesome:	5 %
Not answered*:	25 %

*beginning of the course

- Are you using different kind of informations than visual at teaching?

(audio, tactile, kinesthetic,)	Very often:	5 %
	Often:	39 %
	Seldom:	34 %
	Never:	3 %
	No idea:	19 %

(Dosek- SMSZ survey 2015)

opinion –feed back- about the teaching methods

Learning (teaching) with exploration is equivalent with traditional step by step development?

Positive possibility: 18 %

Uncertain: 37 %

Traditional is better: 45 %

Ranking of different methods for children's lesson

No 1. take off

No 2. comment and showing

No 3. following

No 4. using different tools and toys

No 5. fit with the actual situation

No 6. verbal characterizing the movement

**Thank You for Your
participation!**

